

**Event Name:** Green Diwali Celebration

**Date:** 9.10.2025

**Organized by:** PG & Research Department of Commerce Shift I

**Academic Year:** 2025 - 26

**Report:**

The **Department of Commerce (Shift I), Auxilium College**, organized a vibrant initiative titled “*Green Diwali – Brightening Lives, Not the Sky*” in October 2024, aligning with the monthly theme of **Sustainability** and **UN SDG 12: Responsible Consumption and Production**.

The programme aimed to promote eco-friendly celebrations, reduce pollution, and foster awareness about sustainable practices during Diwali.

**Activities Conducted**

1. **Awareness Drama – “The Real Light of Diwali”** (9th Oct 2024, OAT)  
Highlighted the harmful effects of crackers and encouraged responsible celebration.
2. **Flashmob – “Let’s Light, Not Pollute”** (15th Oct 2024, Admin Block)  
Engaged students through dance and slogans promoting the use of diyas over firecrackers.
3. **Slogans and Poster Campaign** - Students created and displayed eco-themed slogans and posters around campus.
4. **Symbolic Gesture – “Lighting the Path of Sustainability”** – 400 eco-friendly candles were presented to the college management symbolizing commitment to sustainability.
5. **Pledge for a Green Diwali** – A collective pledge, led by the Secretary and Principal, reinforced the commitment to celebrate responsibly.

The initiative gained **media recognition** in *Ullatchi Saaral* and *Dhina Kaattru* newspapers for its creative and eco-conscious approach.